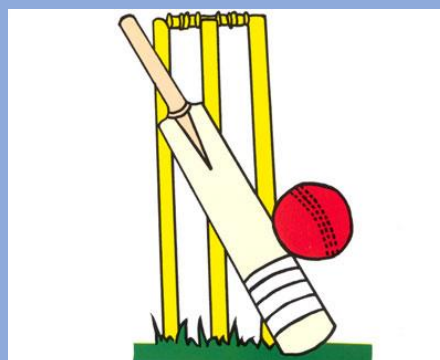


MURTON CRICKET CLUB

Sponsorship Opportunities



Murton Cricket Club
Welfare Grounds, Murton, Seaham Co. Durham SR7 9RD
Club House Tel: 0191 5268136
E-Mail: murtoncc@hotmail.co.uk Website: www.murtoncc.com
Twitter: @cricketMurtonCC Facebook: Murton Cricket Club and Murton Cricket Academy

SPONSORSHIP OPTIONS



Murton Cricket Club dates back to its founding in the late 1890's and we have been established in our local village of Murton for over 100 years. In 1934 Murton CC moved to its current location at the Welfare grounds.

Today we comprise of 7 teams of which 3 are senior level which compete in the Durham Cricket League. In our Academy we have 4 junior teams (U11, U13, U15 and U18 levels) competing in the Durham Junior Cricket League. We have over 90 registered players, both male and female, which over 50 are juniors at age 18 or below.

With seven teams and over fifty games at the club each season, we provide an open, welcoming and inclusive environment to our members, guests, sponsors and local community.

Choosing a sponsorship package with us means that you are investing in a positive, thriving, constantly developing and growing organisation that provides sporting activities to the local community regardless of age and ability. We now boast seven teams, and with cricket activities at the club most days of the week during the summer months, you can be assured that your brand will receive exposure with members, families, opponents and patrons of our sports and social club.

We also have an excellent digital media profile which we are constantly updating. We have over 150 twitter followers, our facebook posts regularly reach hundreds of users and for 2016 we have a brand new bespoke website and new smartphone/tablet App.

We also have several well attended social events during the course of the year, such as Presentation evening, guest sports speaker evenings and race nights.

- **MATCHBALL SPONSORSHIP**
- **MATCHDAY SPONSORSHIP**
- **TROPHY SPONSORSHIP**
- **GROUND ADVERTISING**
- **WEB & SOCIAL MEDIA ADVERTISING**
- **SHIRT SPONSORSHIP**
- **OTHER SPONSORSHIP**

If you are interested in one of our sponsorship packages, please contact:

Club Secretary: Ian Graham

Tel: 07922 460885 (please leave voicemail if not answered)

E-Mail:

ian.graham1@hotmail.co.uk

Matchball & Matchday Sponsorship

Sponsoring one of our games' match balls or matchday itself, is an excellent, affordable way to promote yourself and/or your business. Match days are always popular with players and their families, and there's generally a good turnout of patrons at the sports field where the games are played.

• MATCHBALL SPONSORSHIP

£20 Adults

£10 Juniors

Benefits of Matchday sponsorship include:

- Official matchday sponsor for game at home ground
- Announcement on Facebook, Twitter, Club App and Club Website.
- Website homepage advert with logo and link to company website for 5 days prior to match
- Entry on club sponsor's page with brief description of company and logo with link to company website
- Invite to match for up to 2 people with complimentary refreshments.
- Display within the sports club and opportunity to advertise your products.
- 15% discount on advertising hoarding/banner sponsorship (valid for 12 months from date of agreement)

Benefits of matchball sponsorship include:

- Announcement on Facebook, Twitter, Smartphone/Tablet App and Club Website
- Entry on clubs sponsor website page, with (if sponsor is a company) link to company website

MATCHDAY SPONSORSHIP

£100 Senior Weekend Game

£50 Senior midweek Game

£40 Junior Game



All sponsorship options are negotiable. If you have any queries regarding our sponsorship packages, please give us a call or e-mail us.

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TROPHY SPONSORSHIP



The opportunity to sponsor one of our club trophies offers you an affordable way to show your support to our club and promote your business. The presentation evening is always a well attended evening, enjoyed by all club members and guests.

Benefits of trophy sponsorship include:

- One club trophy will be named after business for duration of agreement.
- Announcement of Facebook, Twitter, Club App and Club Website.
- Two complimentary tickets to the club's presentation evening.
- One of your representatives to award the trophy at presentation evening.
- Display within the club / presentation venue on the night.
- Entry on club sponsor's page with brief description of company and logo with link to company website.
- 10% discount on advertising PVC banner sponsorship (valid for 12 months from date of agreement).

If you have any queries regarding trophy sponsorship, why not give us a call or e-mail us to discuss your specific requirements.

**TROPHY
SPONSORSHIP
£50
Per Year**



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WEB ADVERTISING

Web advertising ensures that your company has a good level of online exposure across all of our social media and digital platforms. Our website is current, constantly updated and ranks high in the results on Google in its category. Our Facebooks posts regularly receive dozens of views and we have a growing twitter following including many other local businesses and clubs.

**Web
Advertising
£100
Per Year**



If you are interested in one of our sponsorship packages, please contact:

Club Secretary: Ian Graham

Tel: 07922 460885 (please leave voicemail if not answered)

E-Mail:

ian.graham1@hotmail.co.uk

Benefits of Web Advertising include:

- Full headline banner ad on the club's homepage for the duration of the agreement.
- Prominent ad on club's play-cricket webpage for the duration of the agreement.
- Announcement on Facebook, Twitter and club website.
- 5 x business mentions per year on Facebook, Twitter, Club App and Club Website.
- Display within the club / presentation venue on presentation evening.
- Entry on club's sponsor's page with brief description of company and logo with link to company website.
- 10% discount on advertising PVC banner sponsorship (Valid for 12 months from date of agreement)
- Discounts available for multi-year agreements.

If you have any queries regarding Web Advertising, why not give us a call or e-mail us to discuss your specific requirements.

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GROUND ADVERTISING



Purchasing an advertising banner at our home ground is a great way to ensure that your business is promoted every week during the cricket season and beyond. By advertising with us you will not only reach the club's members and their families, but also those of the opposition and all other patrons of the club.

Benefits of Ground Advertising include:

- 8ft x 2ft Vinyl PVC advert banner visible all cricket season.
- Announcement on Facebook, Twitter, Club App and Club Website
- Two complimentary tickets to the club's presentation evening.
- 1 x 25% discount on matchday sponsorship for the duration of the agreement.
- Entry on club sponsor's page with brief description of company and logo with link to company website.
- Discounted rates available for multi-year agreements (contact us for details)

If you have any queries regarding Ground Advertising, why not give us a call or e-mail us to discuss your specific requirements.

**Ground
Advertising
£250
Per Year**



All sponsorship options are negotiable. If you have any queries regarding our sponsorship packages, please give us a call or e-mail us.

SHIRT SPONSORSHIP



With three senior teams and four junior teams, sponsoring our playing and or training shirts is the best way to promote your business across the region at a fraction of the cost of other methods. By entering into a shirt sponsoring agreement you can be assured that we will do our utmost to promote your business across all platforms of cricket to the best of our ability.

Benefits of shirt sponsorship include:

- All senior/junior sides to wear sponsored shirts during the length of the agreement.
- Announcement on Facebook, Twitter, Club App and Club Website.
- Regular Facebook and Twitter mentions each year of the agreement period.
- Dedicated section on the club's homepage for business logo, description and link back to company's website.
- Free 8ft x 2ft vinyl PVC advertising banner displayed at the ground for period of agreement.
- Major club award branded with your company name and presented by a company representative at presentation evening.
- VIP table at club presentation evening.
- Complimentary framed shirt and team photo with your company representative.

If you have any queries regarding Ground Advertising, why not give us a call or e-mail us to discuss your specific requirements.

Junior Shirt Sponsorship

Year 1 - £1500

Year 2 - £1000

Adult Shirt Sponsorship

Year 1 - £2000

Year 2 - £1500

Year 3 - £1250

(Agreement prices are suggestion and are negotiable)

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Thank you for taking the time to view our sponsorship pack, and we hope that you and your business consider getting involved with our developing, expanding and progressive club.

If you have any queries regarding anything you have read in this brochure or have suggestions for other methods of sponsorship, please feel free to either e-mail us at ian.graham1@hotmail.co.uk or call us on 07922 460885 (please leave voicemail if not answered) and we would be happy to discuss your specific requirements