



# Murton Cricket Club

Members of the Durham Cricket League  
Durham Coast League Champions 2012  
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## CHAIRMAN

Mr. I Graham

## SECRETARY

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## TREASURER

Mr. I Graham

## CRICKET TREASURER

Mr. K Chapman

### **Dear player, member, patron**

The committee and I are writing this open letter to members to explain our current position and request your further, ongoing support.

As many of you will know Murton Cricket Club's income reduced dramatically when we lost the old clubhouse and the facility to run the bar. Although The Pavilion was generated as a multi-sport and community facility there has been very little support from other sporting clubs, most of which have now closed or moved, putting greater pressure on MCC to generate revenue as the sole user of The Pavilion.

While great efforts have been made by many MCC members to raise funds, for example through the letter draw, quizzes, raffles, football predictions, social events and sponsorship, and from the junior committee's efforts, the club has made losses year on year since we 'lost' the bar. This has greatly reduced the clubs funds, and as The Pavilion makes a substantial loss each year which Murton Welfare Association (MWA) is no longer able to sustain, **it is imperative for the wellbeing of the cricket club** that we generate more income for the club and do more to increase the bar takings, thus reducing MWA losses.

As part of our discussions with MWA to reduce their losses, we have had to agree that the club will only be open one night per week; Friday, outside of the cricket season. We have also committed to running a series of social events which as well as generating some small profits for the club will increase bar takings.

**Murton CC needs your support.** We are grateful to all of you who actively support the club, the officials, coaches, various committee members who gave up their time and those who regularly attend functions, are in the letter draw, sponsor matches, test their skill in the football predictions and quizzes, buy raffle tickets and donate prizes, (many of you do all of these), unfortunately we do not have enough of you!

For example:

Murton Cricket Club has a social membership scheme. Are you a member?  
Membership for juniors is free as part of the club's commitment to encourage youngsters to play cricket and enjoy the safe, social environment MCC offers. Unfortunately, although

membership is currently only £2 per year only 35 people have paid a membership fee in 2016.

The letter draw is only £1 per week; unfortunately, the number of tickets we sell is diminishing, even though it frequently rolls over until the prize is £1,000. Could you afford £1 a week, could you encourage friends and family to buy one?

While many of our social functions are well attended, and are good value, we rarely have a full house; despite excellent feedback we often get. The BBQ we had planned for 23 July had to be cancelled as we didn't sell enough tickets to make it viable. We have rescheduled it for 27 August; tickets are on sale now @ £7 for adults and £3 for under 18's, this includes a drink, food and a fun quiz. We are working on a schedule of events for the next few months which we will publish shortly. Could you attend the next function? Invite a friend? Would you like to suggest or organise a function?

Did you know you can hire The Pavilion for your own function (contact the Glebe for details).

The club is constantly looking for sponsors. You will probably know that the Village Inn has been our main sponsor for many years and that match balls for most home games are sponsored by club supporters, which we are very grateful for. We occasionally get companies who will sponsor us, usually because an employee is a supporter of the club and finds out their employer has a sponsorship programme, or just because a member was prepared to ask - they can only say no!

Do you know anyone who may be prepared to sponsor MCC?

We will accept any amount, but do also have a sponsorship pack and sponsorship page available on our Club website ([www.murtoncc.com](http://www.murtoncc.com)) as a guide. To give you an example of costs, a single 1<sup>st</sup> team game at home can cost in the region of £100 when you add up the cost of a new cricket ball along with match fees of umpires.

For all those that do internet shopping, Murton CC has signed up to [easyfunding.org](http://easyfunding.org), which means every time you shop online you could support and sponsor MCC 'free of charge' as every transaction you make the supplier makes a donation to MCC. Details are again on our website and leaflets available in the Pavilion.

Do you know Murton CC have a policy of not charging juniors any fees? We appreciate that many parents do make donations at training sessions. If you can afford, do please make a donation.

We are asking members and supporters to sell tickets for an End of Season cash draw, with a first prize of £250. We hope to get 50 people to sell £20 worth of tickets; can you be one of the 50? We will give the seller of the first prize ticket £25 as a reward.

Finally, if anyone has any ideas how we can raise money we would be very interested, just let a committee member know or email me ([ian.graham1@hotmail.co.uk](mailto:ian.graham1@hotmail.co.uk))

Thank you in anticipation of your support.

Ian Graham  
Chairman  
& Management Committee of Murton Cricket Club